

FREQUENTLY ASKED QUESTIONS

Still deciding if The Leadership Game is right for you? These are the questions we'd want answered too.

1. Who is The Leadership Game actually for?

The Leadership Game is for anyone who leads or is ready to. Whether you're an entrepreneur, visionary, missionary, business owner, sales leader, executive, or someone building toward those roles, this experience is designed to stretch and sharpen your leadership in real, practical ways. Some attendees come with teams. Others come solo. What they all share is a desire to lead with more clarity, confidence and impact in business and beyond.

2. Is this a physical, in-person event or can I attend virtually?

The Leadership Game is delivered either in person or virtually through our proprietary web app. Our in-person events are fully immersive, high-impact experiences designed to accelerate growth through real-world decision-making, team interaction, and powerful reflection.

We also offer virtual editions of the game. Equally immersive, strategically adapted for remote teams or individuals accessible from anywhere in the world via our custom built Leadership Game platform.

Whether you join us on the ground or online, you'll be stepping into a transformative environment built to stretch, sharpen, and elevate your leadership. Join the interest list to be notified of upcoming events and locations.

3. Do I need to have a leadership title or team to benefit from this?

Not at all.

This is about leadership as a mindset and a way of being, not a job title. Some of the most powerful shifts come from individuals who lead projects, ideas, communities or themselves at a high level, and want to sharpen that edge before stepping into more formal leadership roles.

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4. How is The Leadership Game different from a typical leadership workshop or seminar?

This is not a seminar, a lecture or a workbook.

It is a real-time experience where leadership is forged through decisions, simulations and challenges, not just discussed.

Everything is designed to reflect the reality leaders face every day. Incomplete information, competing priorities, shifting environments.

You will learn how to navigate that space with more clarity and confidence.

5. What actually happens during the event?

The event unfolds through a series of structured challenges, group dynamics, strategic decisions and facilitated reflections.

The rules of the event are left deliberately ambiguous, as more is uncovered as the experience goes on. But here's a high-level view:

You will be in a room full of other players.

You will start the game with a certain number of tokens.

The winner of the event will be the one who ends the day with the most tokens.

How you go about earning those tokens is entirely up to you, within the bounds of the law of course. Just keep in mind that everyone else has the same goal in mind — to win the game.

As the day unfolds, new features are unlocked that add extra layers to the experience. The winner is often the player who can best adapt and capitalise on the environment as it evolves.

No two Leadership Games are ever the same. No two winning strategies are ever the same. Throughout the day, you'll receive feedback, insight and coaching designed to help you grow. You'll leave with a sharper awareness of how you lead, where you get stuck, and how to lead better in the real world.

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6. What outcomes should I expect to walk away with?

You'll walk away with:

- A clearer, stronger leadership identity
- More influence and presence in how you communicate and lead
- Greater resilience in uncertain or high-pressure moments
- Better, faster decision-making instincts
- A renewed sense of confidence in how you show up for others and for yourself

This isn't theory for the bookshelf. These are tools and insights you'll use the next day and every day after.

7. How intense is this?

It's real, but not reckless.

Yes, you'll be challenged. You'll make decisions under pressure. You'll be invited to lead in ways that stretch you.

But this is not a bootcamp. You're not here to be broken down. You're here to be built up with intention, care and clarity. We meet you where you are and help you go further than you thought you could.

8. Can I come alone, or should I bring my team?

Both options work, and both bring unique value.

Solo participants often experience deep personal growth and clarity.

Teams benefit from shared language, breakthroughs and stronger alignment.

If you lead a team or want to bring multiple people, we can work with you to ensure the experience is powerful for the group while still focused on individual growth.

9. Who runs The Leadership Game?

The Leadership Game is led by experienced facilitators, Steve Claydon and Darcy J Smyth, who bring strong backgrounds in psychology, sales leadership, business strategy, entrepreneurship and human behaviour.

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Steve and Darcy have run these experiences for solopreneurs, junior salespeople, first-time founders, project managers, high-growth teams, 150+ business accountants and billion-dollar software companies. This is not theory. This is lived leadership, designed to reflect the world you operate in.

10. What does it cost and what's included?

Pricing varies depending on the location and structure of the event. Your ticket typically includes:

- Full access to the live experience
- Access to The Leadership Game platform
- All materials and resources used during the event
- Catering during the session (in person only)
- Post-event reflection tools and integration materials
- Access to future opportunities and alumni experiences

For upcoming dates, pricing or group options, reach out directly or register your interest to be the first to know at <https://www.leadership.game>